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| **Now that we have done with the EDA and have got insights, the Walmart wants you to present a dynamic dashboard that depicts the following -** | | | | | | | | | |
| a) | Important KPI's that can be sliced and diced as per the key filters | | |  |  |  |  |  |  |
| b) | Charts showing Segment, Categoty and Markets Analysis | |  |  |  |  |  |  |  |
| c) | Top 5 and bottom 5 charts for Sales, Profits, Order Quantity | | |  |  |  |  |  |  |
| d) | World map showing the top 5 countries by Sales |  |  |  |  |  |  |  |  |
| e) | Top Sub-Category and their contribution to the overall Sales | | |  |  |  |  |  |  |
| f) | Charts showing the Market Share of Regions |  |  |  |  |  |  |  |  |

**Retail Analytics Walmart Data Sales**

**Data Dictionary**

|  |  |  |
| --- | --- | --- |
| **Row ID** | A unique identifier assigned to each row of data. | |
| **Order ID** | The unique identifier assigned to each sales order. | |
| **Order date** | The date on which the sales order was placed. | |
| **Ship date** | The date on which the order was shipped. | |
| **Ship Mode** | The mode of shipment used for the order. | |
| **Customer ID** | The unique identifier assigned to each customer. | |
| **Customer Name** | The name of the customer who placed the order. | |
| **Segment** | The market segment to which the customer belongs. | |
| **City** | The city where the order was shipped. | |
| **State** | The state where the order was shipped. | |
| **Country** | The country where the order was shipped. | |
| **Postal Code** | The postal code of the shipping address. | |
| **Market** | The market in which the order was placed. | |
| **Region** | The region in which the order was placed. | |
| **Product ID** | The unique identifier assigned to each product. | |
| **Category** | The category to which the product belongs. | |
| **Sub-Category** | The sub-category to which the product belongs. | |
| **Product Name** | The name of the product. |  |
| **Sales** | The total sales revenue generated by the order. | |
| **Quantity** | The quantity of the product ordered. | |
| **Discount** | The discount applied to the order. | |
| **Profit** | The profit margin generated by the order. | |
| **Shipping Cost** | The cost of shipping the order. | |
| **Order Priority** | The priority assigned to the order. | |

Link of Data Set and work - <https://drive.google.com/drive/u/0/folders/1yPY0Dz-nR4FT8-Qbkif6_76-WYe4OOGS>

